



STRATEGIC PLAN 2024 - 2028

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MISSION

Cultivating Connection.
Nurturing Learning.
Inspiring Discovery.

VISION

To be the community's essential destination for connection, enjoyment, and learning.

CORE VALUES

Welcoming and Kind Environment:

We invite all to engage in a safe environment that supports learning and growth.

Learning:

We empower lifelong learning and discovery.

Collaboration:

We connect with our community by sharing talents and resources within the library and with local partners.

Creativity:

We encourage innovation and flexibility as we evolve to meet changing needs.



STRATEGIC DIRECTIONS

Elevate Outdoor Spaces

Upgrade the outdoor areas of the Library to provide functional spaces supporting strong levels of programming and daily patron usage and gathering.

- Investigate creation of an attractive, flexible, and compelling “community square” and performance areas with seating, shade, trees, and interactive and educational elements
- Look for ways to improve parking
- Look for ways to improve book drop convenience

Increase Investments in People and Resources

Invest in staff, technology, and other resources, increasing overall staff well-being, and empowering them to confidently respond to the current and future needs of our community.

- Benchmark staff compensation and benefits to stay competitive in the region
- Review opportunities to improve staff schedules, training, and communication
- Upgrade and rework the Library website to improve usability and navigation/search
- Upgrade technology throughout the Library, self-service areas, and meeting spaces to meet current and future needs of patrons and staff

Improve Interior Spaces

Further develop and align library facilities to better service our community and position staff to be most effective.

- Assess all space layouts and allocations and develop a new forward-looking plan for interior spaces
- Evaluate spaces and policies around rental usage

Extend Outreach & Awareness

Cultivate enriching learning experiences, inside and outside of the Library’s walls.

- Increase outreach efforts.
- Evaluate adding Homebound Delivery Services.
- Consider alternate access points around the community to improve access
- Determine the Library’s long-term role in the Music Hall and strategize a self-sustaining path
- Increase the strategic focus of marketing efforts

